

# ***MEDIA RELEASE***

## SBA SOUTH CAROLINA DISTRICT OFFICE

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Release Date: 03/26/2008

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### **Trading Scrubs for CEO Title, Former Nurse Is 2008 SBA Small Business Person of the Year.**

**MYRTLE BEACH, S.C.** – Deborah M. Moore, founder and CEO of Myrtle Beach company AccuStat EMR, is the 2008 Small Business Administration (SBA) Small Business Person of the Year for South Carolina. Moore was nominated by Sarah Young, Business Development Counselor with the South Carolina Women's Business Center (SCWBC), a resource partner of the SBA.

After 13 years in the nursing field, Moore started a business from her home in 2002 offering medical transcription services within the local Myrtle Beach area. Moore – then a single mother of two – sought the flexibility and quality of life that the demands of the nursing industry could not afford her.

In fewer than six years, Moore's single-employee, home-based medical transcription business has developed into AccuStat EMR, an Electronic Medical Records (EMR) consultation company occupying a 2,400 square foot office and employing 14 staff and approximately 1,000 independent contractors globally. Clients span the nation and include hospitals, legal offices and national medical associations.

AccuStat's tripartite approach to medical consultation provides its clients with three-dimensional EMR solutions, setting it apart from competing companies. AccuStat's services include: (1) EMR systems implementation, including training; (2) information technology support for implemented systems, including a 24/7 help desk and patient web portals; and (3) transcription services.

EMR is essential to maintaining the highest quality of medical care. Through AccuStat, Moore is dedicated to improving healthcare across the nation by implementing effective EMR systems.

In October 2006, Moore contacted the SCWBC for assistance procuring a business loan to fuel her company's expansion. SCWBC counselor Young not only helped Moore prepare the loan package, but she also coached her on expansion planning, including documenting her business plans and making financial predictions. Young continues to assist Moore with sales projections and marketing.

Moore entered the nursing profession because, she says, "I loved to help people." Through AccuStat, she continues to fulfill her passion for helping others. AccuStat has partnered with Protect.org to develop Sarina's Friends, a non-profit fund to help parents of sexually-abused children in the southeast obtain funds for legal fees. To date, AccuStat has assisted 210 men and women through Sarina's Friends. AccuStat has also partnered with South Carolina Vocational Rehabilitation to train disabled and unemployed individuals in transcription and information technology.

*Deborah Moore will be honored at the SBA South Carolina District Office's small business awards ceremony, part of the Salute to Small Business on Tuesday, April 1, at the Columbia Metropolitan Convention Center.*

*All SBA programs and services are provided on a non-discriminatory basis.*